

Title of the Microlesson: Is My Idea Good? Simple Steps to Evaluate Your Idea
Competence Addressed: EntreComp – Valuing Ideas
Key Message: A good idea solves a real problem and helps people.
Learning Objectives: By the end of the lesson, learners will: • Understand what makes an idea valuable • Learn simple steps to evaluate an idea • Apply these steps to their own ideas
Content: This microlesson introduces the concept of valuing ideas in a very simple and practical way. It explains that a good idea is not only creative, but also useful and meaningful. Learners are guided through a step-by-step process: 1. Identify a problem 2. Identify who has the problem 3. Define a possible solution (their idea) 4. Check if the idea is useful and helpful The content uses simple language and everyday examples (food, clothing, services), making it accessible for learners with low levels of education or language barriers.
How to use this microlesson: 1. Warm-up (5 min) Ask: “Do you have an idea for a small business or activity?” 2. Show infographic (5 min) Explain each step slowly Use examples from real life 3. Individual or pair activity (10 min) Ask learners to think of an idea and answer: • What problem does it solve? • Who does it help?
Assessment/feedback: Ask: “What is one problem your idea can solve?” Observe participation and understanding.
Duration: 20 minutes (including discussion)